



Ophir Tanz

Chief Executive Officer

Ophir Tanz is the CEO and founder of GumGum, the leading computer vision platform for marketers. Under his leadership, GumGum created the first and largest In-Image advertising platform, revolutionizing the industry.

Ophir's was named one of Adweek's "Young Influentials," was featured on the cover of Entrepreneur Magazine and received the Siemer Summit Innovation in Advertising Award.

Prior to launching GumGum in 2007, Ophir was the CEO and co-founder of Mojungle.com, a mobile media-sharing platform that was sold to Shozu.com in 2007. Before this, Ophir co-founded and sold Fluidesign, an award-winning interactive and branding agency.

Ophir holds a B.S. and a M.S. from Carnegie Mellon University and currently lives in Los Angeles, CA.