



Phil Schraeder

President & Chief Operating Officer

Phil Schraeder is GumGum's Chief Operating Officer and Chief Financial Officer and is responsible for financial planning, management, accounting, controls and human resources. His 17 years of experience helped GumGum rise to be an industry leader in the computer vision and marketing spaces.

Phil was a finalist in the 2014 Los Angeles Business Journal CFO of the Year Award.

Prior to joining GumGum, he was VP of Finance at Verifi, Inc., a full-service provider of global electronic payment and risk management solutions, where he was responsible for financial operations and forecasting. Prior to joining Verifi, Phil oversaw accounting and reporting at RealD, Inc, a leading global licensor of 3D technologies, where he was heavily involved in the strategic acquisition of a key supplier, an equity raise of \$50 million and the implementation of its ERP system. Prior to RealD, Phil spent four years at New Regency Entertainment where he was the Manager of Finance and was responsible for financial modeling and reporting on feature films.

Phil began his career at KPMG, LLP in Chicago after earning his Bachelor of Science in Accountancy with a minor in Communications from Northern Illinois University.