



## **Ben Plomion**

### **Chief Marketing Officer**

Ben is the Chief Marketing Officer at GumGum, with responsibility for brand management, integrated marketing programs and corporate communications. He oversees the planning, execution and distribution of consistent industry-leading content marketing campaigns. Ben helped significantly raise GumGum's profile as a leading voice in the computer vision and digital marketing spaces.

Ben is a guest columnist for top trade publications such as The Economist Marketing Unbound, MediaPost and CMO.com. He also regularly speaks at industry events such as AMA, OMMA and Contently.

Ben brings 15 years of experience in marketing, communications and also business development. Most recently, Ben was the Head of Marketing for Chango. He built the marketing organization and led the company all the way to the acquisition by Rubicon Project. Prior to GumGum, he held a variety of marketing leadership positions at GE where he established and led the global digital media practice.

Ben is a native from France and graduated from GE's Experienced Commercial Leadership program after completing his MBA at McGill University. He lives in Venice Beach in California with his wife and son, and is an avid surfer and skateboarder.