



## **Brian Kim**

### **Job Title: Senior Vice President, Product**

Brian is the SVP of Product at GumGum and brings more than 12 years of experience in digital advertising and enterprise software solutions. He is responsible for product development, product marketing, and strategy for GumGum's advertising, social and sports products, developing state-of-the-art computer vision based solutions for marketers.

Prior to GumGum, Brian was Director of Product Management at ReachLocal, an online advertising agency for SMBs, where he managed the launch of several display advertising solutions and was responsible for developing internal sales tools to drive efficiency and productivity across the sales organization. Brian started his career at Yahoo! in multiple functions across Finance, Account Management, and Product Marketing.

Brian holds a B.S. in Biomedical Engineering from Columbia University and currently lives in Los Angeles with his wife and son.