



Travis O'Neil

SVP, Operations

As Senior Vice President of Operations at GumGum, Travis is responsible for the company's global operations. He oversees the AdOps, Account Management, Sales Ops, Design and Business Intelligence teams worldwide, bringing over 10 years of experience in digital media leadership to deliver innovative and profitable solutions for GumGum's long term success.

In addition to devising and executing global company strategy, Travis manages the execution and performance of media campaigns and maintains the financial health of GumGum's media platform. Since joining GumGum in 2012, he has spearheaded numerous operational initiatives, including the development of the company's Data Management and Data Visualization Platforms and the establishment of its AdOps and Business Intelligence teams.

Prior to GumGum, Travis worked in Business Development at comparison shopping platform Shopzilla/Connexity and held Operations positions at several non-profit organizations.

Travis holds a degree from the University of Minnesota and lives in Brooklyn, NY with his wife, son, and dog. When he's not on the job, Travis enjoys fantasy sports, golf, and travel.

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